

OPPORTUNITIES **NORTH** '08

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OPPORTUNITIES **NORTH**
BUSINESS & INVESTMENT
CONFERENCE & EXPOSITION

SEPTEMBER 30 - OCTOBER 2, 2008
WHITEHORSE, YUKON

sponsorship
OPPORTUNITIES

banner sponsorships

TYPE OF SPONSORSHIP	NUMBER AVAILABLE	\$\$\$ VALUE	SPONSORSHIP BENEFITS
PLATINUM NUGGET	1	\$50,000	Corporate logo on top of all banners and on cover of Conference Brochure, full inside cover ad in Conference Brochure, corporate logo on event signage, BOLD listing in Official Program, official recognition at luncheons with opportunity to greet delegates & deliver brief corporate message. + 4 FREE BOOTHS IN TRADE SHOW
GOLD NUGGET	2	\$25,000	Full inside cover ad in Conference Brochure, corporate logo on event signage, corporate logo on end of banner, BOLD listing in Official Program, official recognition at receptions with opportunity to greet delegates & deliver brief corporate message. + 2 FREE BOOTHS IN TRADE SHOW
SILVER NUGGET	4	\$10,000	Full page ad in Conference Brochure, corporate logo on event signage, corporate logo on bottom of banner, BOLD listing in Official Program, official recognition at receptions. + 1 FREE BOOTH IN TRADE SHOW
COPPER NUGGET	8	\$5,000	1/2 page ad in Conference Brochure, name on event signage, corporate logo on bottom of banner, BOLD listing in Official Program, recognition by facilitator.
LAZULITE	unlimited	\$1,000	1/8 page ad in Conference Brochure, event signage, BOLD listing in Official Program, official recognition at reception.

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day #1 TUESDAY, SEPTEMBER 30

DATE & TIME	EVENT	COST	RECOGNITION
September 30	Opening Reception	\$5,000	½ page ad in Conference Brochure event signage, name on banner, BOLD listing in Official Program, official recognition at reception with opportunity to greet delegates & deliver brief corporate message.
	Entertainment:	\$1,000	1/8 page ad in Conference Brochure, event signage, + cost of entertainment BOLD listing in Official Program, official recognition at reception

day #2 WEDNESDAY, OCTOBER 1

DATE & TIME	EVENT	COST	RECOGNITION
October 1	Yukon in a Global Economy Yukon Economic Development	\$1,000	1/8 page ad in Conference Brochure, event signage, BOLD listing in Official Program, recognition by facilitator, distribution of corporate promotional materials
October 1	Coffee Break	\$2,500	¼ page ad in Conference Brochure, event signage, BOLD listing in Official Program, recognition by facilitator, signage in trade show area
October 1	Northwest Economic Perspective Panel: NWT / Alaska	\$1,000	1/8 page ad in Conference Brochure, event signage, BOLD listing in Official Program, recognition by facilitator, distribution of corporate promotional materials
October 1	Northwest Economic Perspective Panel: Alberta / PNWER	\$1,000	1/8 page ad in Conference Brochure, event signage, BOLD listing in Official Program, recognition by facilitator, distribution of corporate promotional materials
October 1	A Vision for Yukon's Future Guest Speaker: Yukon Premier Dennis Fentie	\$7,500	¾ page ad in Conference Brochure, event signage, name on banner, BOLD listing in Official Program, recognition by facilitator, opportunity to greet delegates & deliver brief corporate message
October 1	Emerging Yukon Investment Opportunities Yukon Indian Development Corporation	\$1,000	1/8 page ad in Conference Brochure, event signage, BOLD listing in Official Program, recognition by facilitator, distribution of corporate promotional materials

day #2 cont.

October 1	A Developers Perspective Northern Vision	\$1,000	1/8 page ad in Conference Brochure, event signage, BOLD listing in Official Program, recognition by facilitator, distribution of corporate promotional materials
October 1	Coffee Break	\$2,500	1/4 page ad in Conference Brochure, event signage, BOLD listing in Official Program, recognition by facilitator, signage in trade show area
October 1	A Community Perspective Creating an Economy	\$1,000	1/8 page ad in Conference Brochure, event signage, BOLD listing in Official Program, recognition by facilitator, distribution of corporate promotional materials
October 1	Cocktail Reception in Trade Show Area	\$5,000	1/2 page ad in Conference Brochure, event signage, name on banner, BOLD listing in Official Program, official recognition at reception with opportunity to greet delegates & deliver brief corporate message.

day #3 THURSDAY, OCTOBER 2

DATE & TIME	EVENT	COST	RECOGNITION
October 2	Update on the Alaska Pipeline Panel TBD	\$1,000	1/8 page ad in Conference Brochure, event signage, BOLD listing in Official Program, recognition by facilitator, distribution of corporate promotional materials
October 2	Coffee Break	\$2,500	1/4 page ad in Conference Brochure, event signage, BOLD listing in Official Program, recognition by facilitator, signage in trade show area
October 2	Mining, Reclamation & Environmental Regulations The Keno Hill Project	\$1,000	1/8 page ad in Conference Brochure, event signage, BOLD listing in Official Program, recognition by facilitator, distribution of corporate promotional materials
October 2	Co-Existing Industry Sectors Mining & Tourism	\$1,000	1/8 page ad in Conference Brochure, event signage, BOLD listing in Official Program, recognition by facilitator, distribution of corporate promotional materials
October 2	Luncheon	\$7,500	3/4 page ad in Conference Brochure, event signage, name on banner, BOLD listing in Official Program, recognition by facilitator, opportunity to greet delegates & deliver brief corporate message

day #3 cont.

October 2	Yukon's Port of Skagway	\$1,000	1/8 page ad in Conference Brochure, event signage, BOLD listing in Official Program, recognition by facilitator, distribution of corporate promotional materials.
October 2	Yukon's Energy Future	\$1,000	1/8 page ad in Conference Brochure, event signage, BOLD listing in Official Program, recognition by facilitator, distribution of corporate promotional materials.
October 2	Coffee Break	\$2,500	1/4 page ad in Conference Brochure, event signage, BOLD listing in Official Program, recognition by facilitator, signage in trade show area.
October 2	Cocktails	\$3,000 + food & 2 bev. per person	1/2 page ad in Conference Brochure, event signage, cost name on banner, BOLD listing in of Official Program, official recognition at reception with opportunity to greet delegates & deliver brief corporate message.
October 2	Banquet Keynote: Mr. Leonard Brody	\$7,500 + food	page ad in Conference Brochure, event signage, name on banner, BOLD listing in Official Program, official recognition at reception with opportunity to greet delegates & deliver brief corporate message.
October 2	Dinner Wine	\$1,000 + wine	1/8 page ad in Conference Brochure, event signage, BOLD listing in Official Program, recognition by facilitator, distribution of corporate promotional materials.

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other sponsorship opportunities

<p>Delegate Welcoming Gift In Room (gift of your choice or we will supply & invoice accordingly) est. 250 required</p>	<p>\$1,000 + cost of gift</p>	<p>1/8 page ad in Conference Brochure, event signage, BOLD listing in Official Program, recognition by facilitator.</p>
<p>Delegate Bags (bag of your choice or we will supply & invoice accordingly) est. 250 required</p>	<p>\$2,500 + cost of bags & printing of message</p>	<p>1/4 page ad in Conference Brochure, event signage, BOLD listing in Official Program, recognition by facilitator</p>
<p>Delegate Name Tags Laminated name tag with lanyard</p>	<p>\$2,500 + cost of materials & production of name tags</p>	<p>1/4 page ad in Conference Brochure, event signage, BOLD listing in Official Program, name on front of every name tag</p>
<p>Official Program of Events Production & printing of Official Program of Events – 300 copies required</p>	<p>\$3,000 + production & printing costs</p>	<p>1/4 page ad in Conference Brochure, event signage, BOLD listing in Official Program, recognition by facilitator</p>
<p>Agenda Inserts Production & printing of Agenda Inserts 350 copies required</p>	<p>\$1,000 + production & printing costs</p>	<p>1/6 page ad in Conference Brochure, event signage, BOLD listing in Official Program, recognition by facilitator</p>
<p>Internet Café (HCI Library Meeting Room)</p>	<p>\$2,500 + supply & install all equipment (6 PCs)</p>	<p>1/4 page ad in Conference Brochure, event signage, BOLD listing in Official Program, recognition by facilitator</p>
<p>One-on-One Meeting Room (HCI 2nd Floor Meeting Room)</p>	<p>\$1,000 + coffee service for room</p>	<p>1/6 page ad in Conference Brochure, event signage, BOLD program listing in Official Program,</p>
<p>Message Centre (HCI Office Centre)</p>	<p>\$1,500</p>	<p>1/6 page ad in Conference Brochure, event signage, BOLD listing in Official Program, recognition by facilitator</p>